



**MONGOLIAN
INNOVATION**
— W E E K 2021 —

**“MONGOLIAN INNOVATION
WEEK- 2021”**
03-09 May, 2021

Call for papers of the Conference

ICIED- 2021:

“International Conference on Innovation and Entrepreneurship Development”

06-07 May, 2021, Ulaanbaatar, Mongolia

Aim of the conference:

The conference aims to bring together leading academic scientists, researchers and research scholars to share knowledge, experiences and research results about all aspects of Innovation and Entrepreneurship Development and to offer an excellent networking opportunity for academics, researchers and practitioners working, whether at micro or macro levels and to provide the premier interdisciplinary and multidisciplinary discussions for researchers, practitioners and educators on the most recent trends, and concerns, practical challenges encountered and the solutions adopted in this commercially important field.

Conference Topics:

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged.

The conference focus themes:

- ✓ Knowledge economy and society, Knowledge management and Transferring Knowledge & Technology
- ✓ Innovative Risk management for uncertain time, Influence of the COVID-19 pandemic to the social- economic development
- ✓ S&T and Innovation Policies, Regulations and Instruments
- ✓ Competiveness and Regional development
- ✓ Entrepreneurship and Start-Up business Development
- ✓ Innovations in Industry, Service and SME sectors
- ✓ Innovation Culture, Open Innovation and Collaboration for Innovation
- ✓ Social Innovation and Entrepreneurship, Innovations in Health sector and Public service
- ✓ Building Platforms & Ecosystems for Innovation and Start-Up business Development
- ✓ Building Innovation Systems at organizational, sectorail and regional levels, Innovation Infrastructure and Clusters, S&T Parks, Development of National Innovation System
- ✓ Innovation for Environmental Sustainability and Green Technology, Innovative Argiculture
- ✓ Innovation Marketing and Branding
- ✓ Creativity, Design and Design Thinking for Innovation
- ✓ Development of Cultural, Creative Industries & Cultural Innovations
- ✓ Methods & Measurements of Innovation
- ✓ Financing Innovation, Venture Capital and Funding for Innovation &Start-Ups
- ✓ Innovative Supply Chain Management and Transportation
- ✓ Entrepreneurship Education and Innovation Training, Teaching and Coaching
- ✓ Development of Research and Entrepreneurial Universities & Innovations in Higher Education

Conference organization: Online (The conference link will be sent to the participants)

Important Dates:

Abstract submission deadline: **10 March, 2021**

Full paper submission deadline: **25 March, 2021**

Review papers by: **10 April, 2021**

Camera-ready paper submission by: **15 April, 2021**

Notification of paper acceptance by: **20 April, 2021**

Publication Papers in journal: “Management & Innovation” of MUST by: **01 May, 2021**

Standard registration: **10 April -01 May, 2021**

Conference Schedule and Program (General):

Day I, 06 May, 2021, Thursday:

- 9.00-18.00 ICIED-2021 Main conference activity

Day II, 07 May, 2021, Friday:

- 9.00-18.00 Youth researcher’s Best Paper Award “BRA-2021”, Conference activity

Guidelines for Submission, Presentations and Publication

ABSTRACT SUBMISSION: Authors are first requested to submit a title and abstract (200 words maximum) by **10 March, 2021**. Upon acceptance of the abstract by **25 March, 2021** authors should work to submit a full paper for review.

FULL PAPERS (FOR REVIEW). Authors are requested to submit a full paper of 7500 words maximum in either Microsoft Word or Adobe PDF format using template. The template contains all the style requirements for formatting the text, and is the easiest way to prepare the paper. Only electronic files conforming to the conference guidelines will be accepted for review. Submitted papers will go under blind review by at least two referees, and they must be submitted electronically.

FINAL PAPERS (AFTER ACCEPTANCE). Following acceptance, authors are again requested to ensure that the final submission adheres to the conference guidelines using the above template before sending them to the secretariat of ICIED-2021 by e-mail: p.odmaa@must.edu.mn in both Microsoft Word and PDF format.

GUIDELINES FOR PRESENTATIONS. Each presentation will last 20 minutes (15 + 5 minutes for questions). The conference link will be sent to the participants by e-mail. Presenters will be requested to upload their presentation at least 15 minutes prior to the beginning of their session.

GUIDELINES FOR PUBLICATION. The Conference Proceedings, including all papers presented, will be published as a ‘**Management and Innovation**’ journal edited by the Graduate School of Business of MUST.

Note: The official language of the conference is ENGLISH.

Registration Fees:

No	Participants	Early bird and author registration by 15th March	Standard registration from 10th April – 1st May
1	Academics	\$ 70	\$ 35
2	Students	\$ 30	\$ 15
3	Professionals and consultants	\$ 70	\$ 35
4	Domestic participants	MNT 50000 (Paper presentation, publication) MNT 25000 (Paper publication)	
5	Domestic participants	MNT 20000 (Participation-Attendance)	

For further information, please contact:

Program chair:

Mrs. L. Oyuntsetseg, ScD, professor, Department of Technology Management, School Business administration and Humanities (SBaH), MUST

E-mail: l.oyuntsetseg@must.edu.mn

Mobile: 976-9916-5175

Program co-chair:

Mr. Ch. Baasandash, PhD, Scientific Secretary of Graduate School of Business (GSB), MUST

E-mail: basanda.c.aa@must.edu.mn

Mobile: 976-9964-8520

Mrs. O. Bolormaa, PhD, Scientific Secretary of SBaH, MUST

E-mail: bolormaa.o@must.edu.mn

Mobile: 976-9919-4565

Conference Secretary:

Mrs. P. Odmaa, PhD, Department of Technology Management, SBaH, MUST

E-mail: p.odmaa@must.edu.mn,

Mobile: 976-99071203

Mrs. M. Burmaa, PhD, Department of Technology Management, SBaH, MUST

E-mail: burmaa@must.edu.mn

Mobile: 976-9922-8060

Publication Secretary:

Mrs. B. Oyuntungalag, PhD, Head of Department, Graduate School of Business, MUST

E-mail: oyuntungalag@must.edu.mn

Mobile: 976-9900-6696

Mrs. D. Erdenesuren, MBA, Department of Technology Management, SBaH, MUST

E-mail: erdenesuren@must.edu.mn

Mobile: 976-9919-1405

Coordinator:

Ms. M. Temuulei, Officer for Research & Collaboration, GSB, MUST

E-mail: temuulei@must.edu.mn

Mobile: 976-9901-6399

Org. committee