



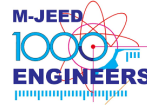
MINISTRY OF EDUCATION
AND SCIENCE



МОНГОЛ УЛСЫН ШИНЖЛЭХ УХААН
ТЕХНОЛОГИЙН ИХ СУРГУУЛЬ
MONGOLIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY



Asian
Productivity
Organization



*9th International Conference on Innovation and
Entrepreneurship Development*

“INNOVATIONS AND PRODUCTIVITY IN THE NEW REVIVAL”

ICIED- 2023

Ulaanbaatar, Mongolia
May 18, 2023
<http://icied.must.edu.mn>

Aim of the conference:

The conference aims to bring together leading academic scientists, researchers and research scholars to share knowledge, experiences and research results about all aspects of Innovation and Entrepreneurship Development and to offer an excellent networking opportunity for academics, researchers and practitioners working, whether at micro or macro levels and to provide the premier interdisciplinary and multidisciplinary discussions for researchers, practitioners and educators on the most recent trends, and concerns, practical challenges encountered and the solutions adopted in this commercially important field. The focus theme of this year's conference is **Innovation and Productivity in the New Revival**.

Conference Topics:

Submissions from academic, research, consulting, industry, intermediary and policy organizations are encouraged.

Track 1: INNOVATION AND ENTREPRENEURSHIP

- ✓ Knowledge economy and society, Knowledge management and Transferring Knowledge & Technology
- ✓ Development of Academic entrepreneurship
- ✓ Building an ecosystem for Entrepreneurship and Innovation
- ✓ Knowledge management and knowledge transfer in Entrepreneurial firms and SMEs
- ✓ Entrepreneurship and Start-Up business & SMEs development
- ✓ Sustainable development goals for Entrepreneurship and Innovation
- ✓ Development of Innovation Systems and National Innovation System
- ✓ Building Platforms & Ecosystems for Innovation and Start-Up Business Development
- ✓ Digital innovation and sustainability, Digital disruption in the Industry and National Economy
- ✓ Innovations in Industry, Service, and SME sectors
- ✓ Innovation Culture, Open Innovation and Collaboration for Innovation
- ✓ Innovative Supply Chain Management and Transportation
- ✓ Innovation Marketing and Branding
- ✓ Financing Innovation, Venture Capital and Funding for Innovation & Start-Ups
- ✓ Methods & Measurements of Innovation Studies
- ✓ Creativity for innovation and Entrepreneurship Skills for the future
- ✓ Entrepreneurship Education and Innovation Training, Teaching and Coaching
- ✓ Development of Research and Entrepreneurial Universities & Innovations in Higher Education

Track 2: PRODUCTIVITY

- ✓ Challenges for productivity growth in the post-COVID-19 era
- ✓ New revival policy for increasing National Productivity
- ✓ Green productivity and innovation policies, economics and climate changes
- ✓ Digital transformation and productivity
- ✓ Sustainable productivity and Fostering private sector growth
- ✓ Green Productivity Initiative for Sustainable Development
- ✓ Productivity, Quality Improvements in Business and Public sectors
- ✓ Creativity, Design and Design Thinking for Innovation and Productivity

Track 3: NEW REVIVAL DEVELOPMENT POLICY

- ✓ Post-pandemic Development Strategy
- ✓ Innovation in the New Normal, Innovative management for uncertain times, Influence of the COVID-19 pandemic the social – economic development
- ✓ S&T and Innovation Policies, Regulations and Instruments
- ✓ National Competitiveness and Regional development
- ✓ Green Growth strategy
- ✓ Industrial Revival strategy
- ✓ Energy Revival strategy
- ✓ Innovation for Environmental Sustainability and Green Technology, Innovative Agriculture
- ✓ Development of Cultural Creative Industries & Cultural Innovations
- ✓ Building Innovation Systems at organizational, sectoral and regional levels, Innovation Infrastructure and Clusters, S&T Parks, and Development of a National Innovation System

Track 4: SOCIAL INNOVATIONS

- ✓ Social Innovation and Entrepreneurship, Innovations in Public sector
- ✓ Driving Productivity in the New Normal Era
- ✓ Social Innovations and Social Wellbeing

Conference organization: Blended: Classroom & Online (The conference link will be sent to the participants)

Important Dates	Registration Fees		
	Participants	Early birds 15 th March	Regular registration 10 th April – 1 st May
Full Paper Submission : Apr 01, 2023	Academics	USD 35	USD 70
Acceptance Notification : Apr 14, 2023	Students	USD 15	USD 30
Camera-ready Submission : Apr 28, 2023	Professionals and consultants	USD 35	USD 70
On-line Registration : May 10, 2023	Domestic participants	MNT 100000 (Paper presentation, publication) MNT 70000 (Paper publication) MNT 20000 (Participation-Attendance)	

Payment: Bank Account: TDB, 2611203410, School of Business Administration and Humanities, MUST

Details of Payment: **ICIED-2023 fee**, Name of Participant

Данс: ХХБ, 2611203410, Бизнесийн удирдлага хүмүүнлэгийн сургууль, ШУТИС

Гүйлгээний утга: **ICIED-2023 fee**, Оролцогчийн нэр, утас

Guidelines for Submission, Presentations and Publication

FULL PAPERS (FOR REVIEW). Authors are requested to submit a full paper of 7500 words maximum in either Microsoft Word or Adobe PDF format using template. The template contains all the style requirements for formatting the text, and is the easiest way to prepare the paper. Only electronic files conforming to the conference guidelines will be accepted for review. Submitted papers will go under blind review by at least two referees, and they must be submitted electronically.

FINAL PAPERS (AFTER ACCEPTANCE). Following acceptance, authors are again requested to ensure that the final submission adheres to the conference guidelines using the above template before sending them to the secretariat of ICIED-2023 by <https://easychair.org/conferences/?conf=icied2023> in both Microsoft Word and PDF format.

GUIDELINES FOR PRESENTATIONS. Each presentation will last 20 minutes (15 + 5 minutes for questions). The conference link will be sent to the participants by e-mail. Presenters will be requested to upload their presentation at least 15 minutes prior to the beginning of their session.

GUIDELINES FOR PUBLICATION. All accepted and presented papers will be published in the ‘**Journal of Management and Innovation**’ (ISSN2790-2382) edited by the Graduate School of Business of MUST.

Note: The official language of the conference and publication is ENGLISH.

Organization committee:

Program chair:

Mrs. OYUNTSETSEG Luvsandondov, ScD, Professor, Department of Technology Management, School of Business administration and Humanities (SBaH), MUST

E-mail: l.oyuntsetseg@must.edu.mn

Mobile: 976-9916-5175

Program co-chairs:

Mrs. TAMIR Oyunbileg, PhD, Scientific Secretary of Graduate School of Business (GSB), MUST

E-mail: tamiraa_0127@must.edu.mn

Mobile: 976-8010-8095

Mr. BYAMBASUREN Dambii, PhD, Scientific Secretary of SBaH, MUST

E-mail: byambasurend@must.edu.mn

Mobile: 976-99115121

Mr. AMARTUVSHIN Lkhagvasuren, PhD, Head, Department of Technology Management, SBaH, MUST

E-mail: amartubshin@hotmail.com

Mobile: 976-9980-3416

Conference Secretary:

Mrs. BURMAA Myagmar, PhD, Senior lecturer, Department of Technology Management, SBaH, MUST

E-mail: burmaa@must.edu.mn

Mobile: 976-9922-8060

Mrs. SUMJIDMAA Tumurchudur, PhD, Senior lecturer, Department of Technology Management, SBaH, MUST

E-mail: sumjidmaa@must.edu.mn

Mobile: 976-8803-7359

Publication Secretary:

Mr. ANKHBAYAR Myagmarsuren, Officer for Research & Collaboration, GSB, MUST

E-mail: mergendersu12@gmail.com

Mobile: 976-9401-1234

Coordinator:

Mr. ANKHBAYAR Myagmarsuren, Officer for Research & Collaboration, GSB, MUST

E-mail: mergendersu12@gmail.com

Mobile: 976-9401-1234

Mrs. SUMJIDMAA Tumurchudur, PhD, Senior lecturer, Department of Technology Management, SBaH, MUST

E-mail: sumjidmaa@must.edu.mn

Mobile: 976-8803-7359

Technical assistance:

Mr. BATBAYAR Jargalsaikhan, MBA, Department of Technology Management, SBaH, MUST

E-mail: batbayar.j86@gmail.com

Mobile: 976-9986-1112

For further information, please contact:

Mrs. SUMJIDMAA Tumurchudur, PhD, Senior lecturer, Department of Technology Management, SBaH, MUST

E-mail: sumjidmaa@must.edu.mn

Mobile: 976-8803-7359

Mrs. BURMAA Myagmar, PhD, Senior lecturer, Department of Technology Management, SBaH, MUST

E-mail: burmaa@must.edu.mn

Mobile: 976-9922-8060

CONTACTS:

Submit paper: <https://easychair.org/conferences/?conf=icied2023>

Phone: + (976) 9916 5175, + (976) 8803 7359, + (976) 9922 8060

E-mail: icied@easychair.org

icied@must.edu.mn

Web: <http://icied.must.edu.mn>

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